

# PRESS RELEASE

FOR IMMEDIATE RELEASE



## Presenting the Unveiling of "SHOTS Fired: A Heroine's Memoir" - A Riveting Story of Resilience and Triumph

**Olympia Fields, March 1, 2024** - In a world where resilience is tested and ordinary individuals face extraordinary challenges, emerges a story that defies all odds. **"SHOTS Fired: A Heroine's Memoir"** is a gripping testament to the indomitable will to survive. Tracy, an ordinary woman, faces unimaginable hardships, providing a hard-hitting account of the literal and figurative shots fired at her.

Tracy fearlessly shares her harrowing journey that begins with the fire that consumed her childhood home. From this pivotal moment, her life takes a tumultuous turn, marked by recurring violence and poverty. At 14, Tracy is lead down a cycle of trauma when a fateful event leaves her stabbed and permanently blind in one eye, plunging her into a spiral of self-hatred. With little time to adjust to this hardship, she's shot at 15! These unimaginable events propel her into a life on the streets—including drug dealing. Tracy grapples with the anger and uncontrollable rage as unhealthy means of self-preservation.

Guided by Tracy's experiences, readers embark on a nail-biting and breakneck rollercoaster of emotions—laughter, tears, and moments of profound introspection. In this metamorphosis, **"SHOTS Fired"** presents an engaging and transformative story, evoking raw emotion and unwavering honesty. Tracy's storytelling is a captivating blend of genuine wisdom, delivered with heartfelt passion and lighthearted humor, weaving a compelling account of personal and profound struggles and triumphant moments, delivered with pure authenticity.

In a bonus inspiring testament, our heroine author invites you into the depths of her experiences of climbing Mt. Kilimanjaro while writing her story. Her journey illustrates the resilience that resides within us all and inspires us to rise above pain, conquer fear, and triumph over adversity.

This memoir serves as a guide for anyone on a quest to discover their authentic truth and uncover the valuable lessons hidden within life's most challenging and darkest moments. So when you delve into the captivating pages of **"SHOTS Fired,"** Tracy's harrowing experiences are guaranteed to shed light on the fire she had to endure before transforming into a fearless warrior.

### About the Author:

Tracy D. Bond Lance is a future award-winning author, entrepreneur, an advocate for resilience and a force to be reckoned with. Her journey from adversity to empowerment proves that she has the heart of a champion, the spirit of a warrior, and the tenacity of a true badass, who has turned her battle scars into beauty marks.

### Join us in celebrating the release of this highly anticipated memoir!

Black and White - Black Tie Sneaker Gala

April 19, 2024, 6pm

The Penthouse - Hyde Park

5107 S. Blackstone Ave.

Chicago, IL 60615

(Part of the proceeds benefiting the fight to end Alzheimer's)

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